Greater Brighton Economic Board
Digital Action Plan April 2021 – DRAFT

Thematic area	Action	Who	Timescale
Full Fibre	• GBEB to continue supporting the multimode delivery model • Support the work of the West Sussex Digital Leads Group • Publish an aggregated dataset of public assets across GBEB & West Sussex for telecoms market	• GBEB • GBEB • EC / All LAs	• Ongoing • Ongoing • Sept 2021
5G	• Undertake granular mobile coverage analysis • Engage with mobile operators on 5G futures • Deliver the Brighton 5G outdoor test bed	• All LAs • Digital Leads • BHCC	• Dec 2021 • Oct 2021 • Sept 2021
Public Connectivity: Citizen WiFi	• Launch the Citizen Wi-Fi model in Worthing • Conduct user research for Citizen Wi-Fi with retailers, businesses, shoppers and visitors in different places across Greater Brighton • Work education partners to look at how you get digital inclusion and learning opportunities into the high-street • Identify small rural pilot site & funding	• A&W • Digital Leads/ All LAs • Invite open • EC	• Sept 2021 • Dec 2021 • Oct 2022 • Oct 2022
Internet of Things	• Commission a study to develop an IoT Strategy for the City Region, to incorporate open data standards and data privacy standards. Run digital session with energy & water teams to explore opportunities (fibre and sensors)	• Universities	• Mar 2022
Business	• Discovery workshop with Business Hothouse delivery partners and other business support programmes, mapping digital/innovation needs of businesses against infrastructure being delivered by the Digital Strategy	• GBEB / Business Hothouse	• Nov 2021
Retail	• Engage retailers in the Citizen Wi-Fi rollout • Invite digital retail specialist to present on trends and opportunities	• A&W • EC	• Dec 2021 • Dec 2021

Visitors	● GBEB to create an area level group to explore an integrated destination strategy (include digital experts) ● Create a strategy for digitally enabled Greater Brighton visitor experience	● GBEB ● TBA	● Sep 2021 ● Sep 2022
Transport & Environmental Monitoring	● Identify transport leads from each GBEB authority ● Run a smart transport discovery event for lead officers	● GBEB ● GBEB Support	● June 2021 ● Jan 2022
Work and Skills	● Build capability in Economic Development teams, starting with gap analysis (links to business section above)	● GBEB Support	● Mar 2022
Health & Social Care	● No local action recommended at this stage ● Develop national business case for the development of OpenCommunity community service directory data standards to drive integration between health, social care and community sector organisations	● A&W with existing partner authorities	● Jan 2022
Digital Inclusion	● Develop a report for a future board on digital inclusion provision at each local authority, specifying funding levels, providers, numbers reached, future plans	● GBEB Support	● Mar 2022